



# 360° Digital Marketing Solution for Business

[WWW.DIGIBROOD.COM](http://WWW.DIGIBROOD.COM)

"YOUR **FUTURE** IS CREATED BY WHAT  
YOU DO **TODAY**  
~~NOT TOMORROW~~"

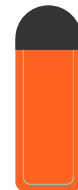
— Robert T. Kiyosaki

# Introduction

DigiBrood is not just an ordinary Marketing agency we are a team of expert enthusiasts who are always ready to provide complete Digital Marketing Solutions at affordable prices.

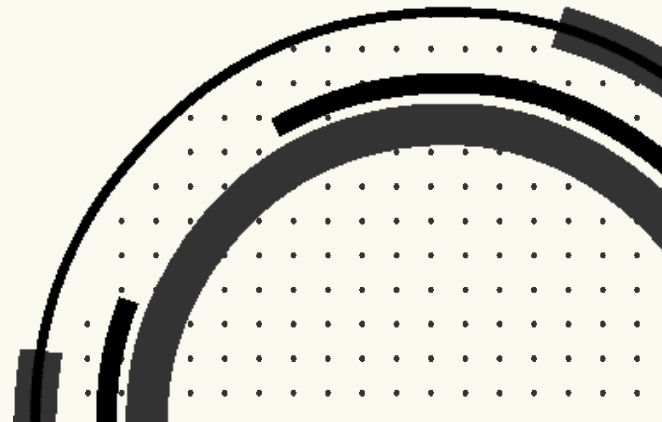
With 50+ in-house marketing experts and 500+ community members, we serve 800+ clients and bring wide satisfaction throughout our journey to success. Our 360-degree digital marketing solution specifically consists of Website designing, Mobile App Development. Graphics designing, E-commerce Marketing, Telemarketing, and much more are solely responsible to keep a wide smile on your face.

**KRISHNENDU DAS**  
CEO & Founder





# OUR USP

- We are mainly known for your creativity. (You'll get an idea about our creativity by checking our portfolio)
  - We have more than 220+ 5 Stars reviews on Google. (It proves our quality of work)
  - We have our own blog page on Times Of India (Where we featured our clients)
  - We never forced our customers for a yearly contract. All our Service plans are monthly wise.
  - We are having more than 80CR databases from all over the INDIA. (We are not charging our customers to use this data where other companies sell this data separately)
  - We offer the best price in the market.
  - We offer a complete 360° Solution. (Starting from your Business Logo Design to Website, App Development + Marketing + Lead Generation + Back office Support + We also recently added HR outsourcing support in our service list)
  - Finally, we are also having our Own Media Company called ChampStory Media where we featured our client's story in three different media (Web Content + Video Content + Audio Content)
- 





# WHO WE SERVE

## EXCITING BRANDS

“Exciting” can mean a lot of things, but for us it means a brand or company that truly wants their name to be proudly recognizable by their audience. A brand that wants to impress their audience with stellar content and unique experiences on top of build and deliver an amazing products. Any company creating compelling content can benefit from our services.

## MARKETING EVENTS COMPANIES

We run a lot of marketing events and now focus in helping run event promotion and real-time social media for other marketing event companies.

## INFLUENCERS

We understand how much social media is important for social influencers and how much engaging quality content they need to deliver their audience. We help them to find quality content for their post.

## BUSINESS OWNERS OR CEO'S

Social media offers many benefits to business owners, as it allows them to reach out to their customers and to gain the attention of more people/potential customers. We help them to create their own name brand awareness.



**“The goal isn’t to be good at social media. The goal is to be good at business using social media.”**

**-Derric Haynie**





# Our Promise

We promise to dig deep into the soul of your company and extract enough information so that I can embody your brand, understand your personas, reach your audience and build trust on your behalf.

We also promise is to be there for you so that your brand can be there for your customers whenever, wherever they need you.





**“There is no more B2B or B2C. It’s H2H: Human to Human.”**  
**-Bryan Kramer**

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# **Our Mission**

## **BUILD CONTAGIOUS BRANDS**

Digital media is a touch point: an opportunity to make an impact. We help you to build loyalty through impact full brand experiences.

## **CREATE PASSIONATE FANS**

It’s not about selling one product to one person, it’s about getting a human to love your brand forever, and share their passion with the world.

## **PROVIDE VALUE TO YOUR AUDIENCE**

Going above and beyond is now mandatory. Our goal is to provide so much value to your end user that it hurts.

## **GROWTH MINDSET**

We live and breath growth, testing, and optimization. Our strategies stay on the leading edge of the industry and we never done testing innovative tactics. Every day is an opportunity to get better.



# Our Vision

## **INCREASE OUR CLIENTS MONTHLY SALES**

Delivering results-oriented brand marketing programs and public relations campaigns that enhance our clients' awareness, improve their sales and foster their growth.

## **COLLABORATIVE & CONSIDERED STRATEGIES**

We work with our clients to develop customized social strategies, test and optimize them along the way.

## **PIONEERING SOCIAL TRACKING**

If it can't be measured it can't be improved. We make tracking my efforts and proving ROI a top priority.

## **TRANSPARENCY**

We actually show you exactly where your money is being allocated and how we tackling your project.



**“Good marketers follow ‘best practices.’ Great marketers craft their own.”**

**-Jay Acunzo**





"The Sole Reason we are in business is to make business less difficult for our clients."

-Krishnendu Das

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# Our Clients



PINKHOLLY® DESIGNER  
SWIMWEAR  
LUXURIOUS BECAUSE YOU  
DESERVE IT

medaz hospital | Neuro & Multispeciality

elite  
MLM SOFTWARE

Car wash 4u  
COMPLETE AUTO DETAILING

vynCS



JONAS SAND  
SUPPLIES AND EARTHMOVING

EASY  
touch meter

ASTAR DIY  
Find your ideal craft

trustmedi.com



DOS WHEELER

artis  
MULTISPECIALITY  
HOSPITAL



# Services we Offer

## + Website Design Services

We are experts in designing websites for small industries, corporate business, eCommerce business, CMS websites, custom websites, etc.

## + Creative Design Services

Your brand matters It's more than just a logo, it's your reception. It will position your company. It is what you want your customers to instantly recognize. Everything you do will be affected by it. We help you to make attractive creative design for your brand.

## + Mobile App Development

We are certified in developing apps for Android and iOS users. We also have expertise in developing hybrid apps. We create user-friendly apps in a variety of fields .

## + Digital Marketing Services

We at DigiBrood have a team of experts who have deep knowledge and understanding of digital marketing. We provide all kinds of services that may prove to be beneficial in digital marketing.

## + e-commerce Marketing Services

DigiBrood's eCommerce marketing team helps online marketplace (like Walmart, Amazon, Flipkart, eBay, etc) sellers in optimizing the product page with the correct keyword which helps the customer to find the product they are looking for easily.

## + Social Media Marketing Services

Team DigiBrood helps you in increasing the brand awareness of your company. We work towards creating and posting relevant videos, audios, and images on various social media platforms that help in keeping the customers engaged.

## + Content Marketing Services

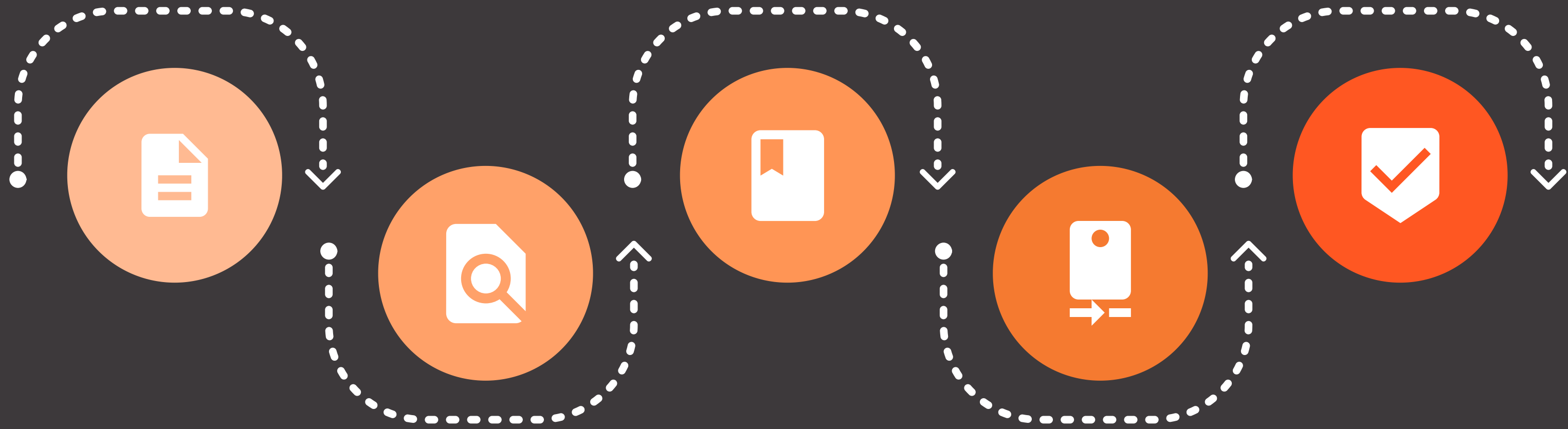
Content marketing is the present and the future of marketing. We are always ready to help you to create an excellent content for your website to create more leads.

## + Telemarketing Services

We at DigiBrood try to provide all types of support for Telemarketing. The various support provided by us are domestic & international call-center support, B2C & B2B sales calling support, chat support, email support, back-office support, etc.



# Our Work Process



## 1 - The Brief

Client tells us of what they want and need. Timelines are set.

## 2 - Research

Creative team gathers materials and inspiration.

## 3 - Ideation

We brainstorm to get the final idea.

## 4 - Production

We do the necessary steps to deliver the result.

## 5 - Delivery

We show our design to client and wait for feedback.

# Meet Our Founder



## **KRISHNENDU DAS, CEO & FOUNDER**

Young in age but old in Marketing Industry |  
Digital Marketing Consultant | SEO Expert |  
E commerce Specialist | Leading a Team of  
500+ Expert's



[Connect with him!](#)



**Head Office :**

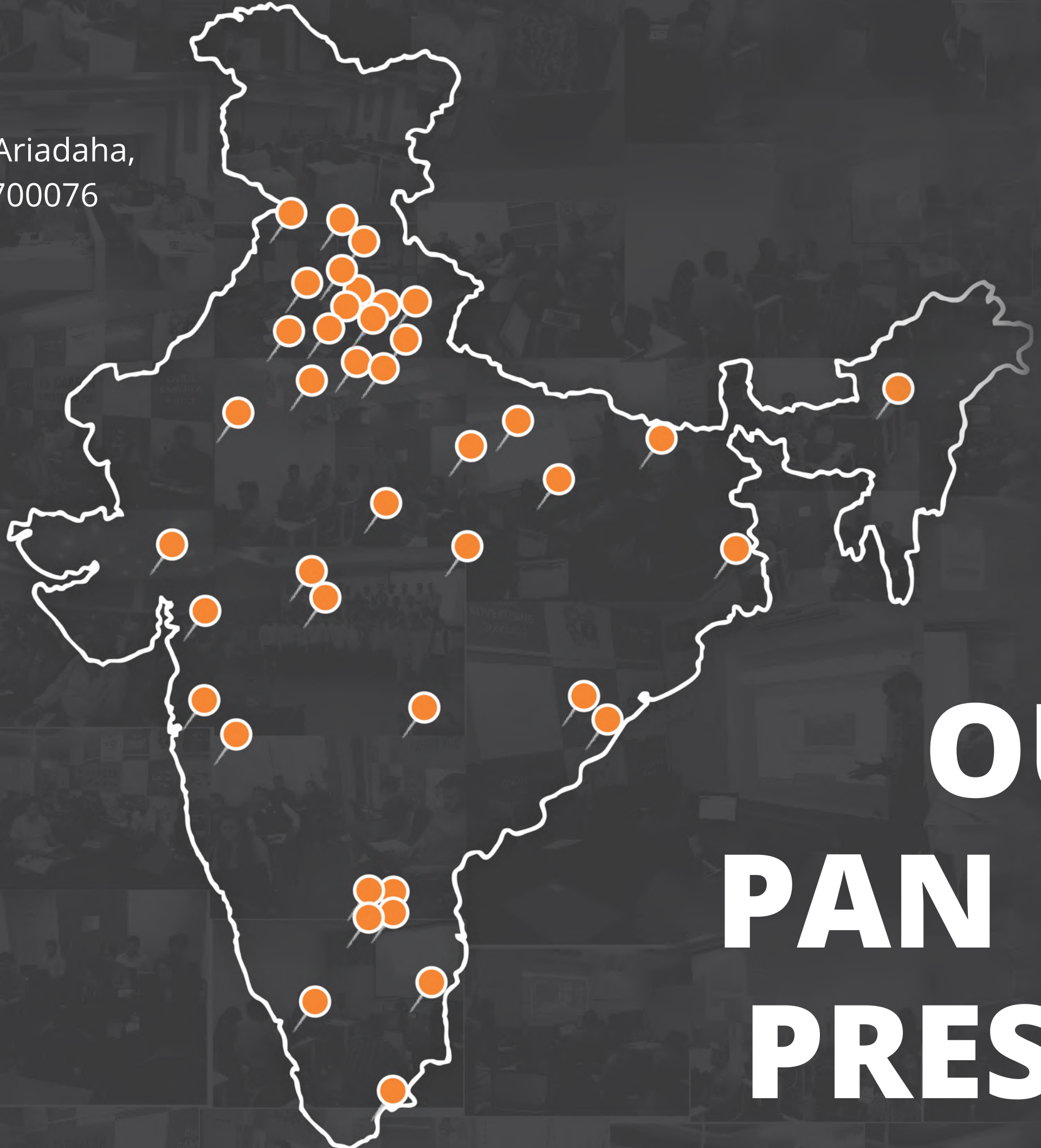
2nd Floor, 22, Deb Kamini Debi Lane Ariadaha,  
Dakshineswar, Kolkata, West Bengal 700076

**Branch Office :**

P2/10, Air Force Station, Jalahalli East,  
Bengaluru-560014

**Current Franchise Existence:**

- Bhopal (2)
- Hyderabad (1)
- Gujrat (3)
- Kolkata (4)
- Punjab (1)



**OUR  
PAN INDIA  
PRESENCE**

# LET'S MAKE THIS WORK.

We look forward to working with  
you for your company Digital  
Growth.

## INDIA OFFICE



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