



360° Digital Marketing **Services & Packages**

WWW.DIGIBROOD.IN



**"THE BEST WAY
TO PREDICT
THE FUTURE
IS TO
CREATE IT"**

— Peter Drucker

Creating Success

At DigiBrood, we focus on long-term partnerships, not just short-term projects. With a team of 50+ experts and 500+ community members, we've helped 800+ clients achieve success through tailored digital marketing solutions.

Our services, ranging from website design to 360° digital marketing, are tailored to fit your unique needs and budget. We're committed to delivering quality results while building trust and long-term relationships. At DigiBrood, your success is our priority, and we're here to support your growth every step of the way.

At DigiBrood, we don't just work for you – we work with you. Our mission is to foster relationships built on trust, value, and lasting success.

KRISHNENDU DAS

CEO & Founder



Services We Offer

+ **Complete Website Design**

Business & E-commerce Web Design
(WordPress, Shopify)

+ **SEO & GMB Services**

SEO & Google My Business Optimization

+ **Social Media Growth & Engagement**

Organic Growth, Posting & Engagement

+ **Lead Generation Services**

B2B & B2C Lead Generation

+ **Brand Guide & Design**

Logo, Icon, and Branding Collateral

+ **Sales Funnel Marketing**

Optimize & Automate Lead Conversion

+ **YouTube Monetization**

Grow, Monetize, and Optimize Channels

+ **Bulk SMS/WhatsApp Marketing**

Targeted Digital Messaging
Campaigns

+ **Content Creation & Marketing**

Writing, Blogging & Content
Marketing

+ **Online Reputation Management**

Review Management & Reputation
Building

+ **Growth Hacking & PR**

Growth Strategies & Press Release
Services

+ **Affiliate Marketing**

Partner Programs for Business
Growth

+ **E-commerce Marketing**

Amazon, Flipkart, Alibaba, etc.

+ **Chatbot & Email Marketing**

Automated Chatbots & Email
Campaigns

+ **Whiteboard Animation**

Promotional Animated Video Creation

+ **Influencer Marketing**

Partnering with Influencers for Brand
Visibility

+ **Event Marketing**

Promoting and Managing Online Events



Business Web design Packages

Recommended for business owners, includes 1 year of free domain & hosting.

STARTER

₹4,999*

- ✓ Up to 3 Pages
- ✓ Mobile-friendly design
- ✓ Basic SEO setup
- ✓ Simple contact form
- ✓ Social media integration
- ✓ Standard support

PROFESSIONAL

₹14,999*

- ✓ Up to 10 pages
- ✓ Mobile-responsive design
- ✓ Advanced SEO setup
- ✓ Blog integration
- ✓ Contact & inquiry forms
- ✓ Social media & Google Maps integration
- ✓ 3-months support & maintenance

ADVANCED

₹24,999*

- ✓ Up to 20 pages
- ✓ Custom mobile-responsive design
- ✓ Comprehensive SEO optimization
- ✓ E-book/downloadable content integration
- ✓ Advanced forms with automation
- ✓ Performance analytics setup
- ✓ 6-month support & maintenance

CUSTOM PLAN

Contact us to discuss your specific goals, and we'll create a fully customized solution.

- ✓ Unlimited pages and features
- ✓ Custom functionality (e.g., CRM integration, appointment booking)
- ✓ Advanced security protocols
- ✓ Bespoke SEO and marketing tools
- ✓ Priority support & dedicated maintenance

* An additional 18% GST will be applied as per government regulations. If you have a GST number, you can claim input tax credits.



E-commerce Web design Packages

Recommended for e-commerce businesses, includes 1 year of free domain & hosting.

STARTER

₹14,999*

- ✓ Up to 10 product listings
- ✓ Basic mobile-responsive design
- ✓ Payment gateway integration (single option)
- ✓ Simple cart & checkout functionality
- ✓ Basic SEO setup
- ✓ Standard support

PROFESSIONAL

₹34,999*

- ✓ Up to 50 product listings
- ✓ Custom mobile-responsive design
- ✓ Multiple payment gateway integrations
- ✓ Advanced cart, checkout, and shipping options
- ✓ Blog integration for content marketing
- ✓ Comprehensive SEO setup
- ✓ 3-months support & maintenance

ADVANCED

₹59,999*

- ✓ Unlimited product listings
- ✓ Fully custom mobile-responsive design
- ✓ Payment gateway integration with multiple currency support
- ✓ Inventory management system
- ✓ Product reviews & ratings
- ✓ Advanced SEO optimization
- ✓ 6-months support & maintenance

CUSTOM PLAN

Contact us for a fully customized e-commerce solution.

- ✓ Unlimited product listings and custom features
- ✓ Custom functionalities (e.g., subscription models, marketplace setup)
- ✓ Advanced security features (SSL, data encryption)
- ✓ CRM & ERP system integration
- ✓ Performance analytics and reporting
- ✓ Priority support & dedicated maintenance

* An additional 18% GST will be applied as per government regulations. If you have a GST number, you can claim input tax credits.



SEO Service Packages

Basic SEO Plan

For Beginners

₹9,999^{*} / month

- ✓ Keyword research (up to 10 keywords)
- ✓ On-page optimization for up to 5 pages
- ✓ Basic technical SEO (site speed, mobile optimization)
- ✓ Meta tag and title creation
- ✓ Basic backlink strategy
- ✓ Monthly SEO reports
- ✓ Standard support

★ MOST POPULAR ★

Standard SEO Plan

For Businesses

₹24,999^{*} / month

- ✓ Keyword research (up to 30 keywords)
- ✓ On-page optimization for up to 15 pages
- ✓ Technical SEO (site speed, mobile optimization, schema markup)
- ✓ Content optimization (blog posts, landing pages)
- ✓ Advanced backlink strategy
- ✓ Competitor analysis
- ✓ Google My Business optimization
- ✓ Monthly in-depth reports & analysis

Custom SEO Plan

For Enterprises

Starting from

₹49,999^{*} / month
(based on client requirements)

- ✓ Unlimited keywords and pages
- ✓ Full on-page, off-page, and technical SEO
- ✓ Advanced competitor analysis
- ✓ Local SEO, e-commerce SEO, or international SEO as needed
- ✓ Custom content strategy
- ✓ Dedicated SEO manager
- ✓ Priority support & detailed monthly reporting

* An additional 18% GST will be applied as per government regulations.



GMB Service Packages

Maximize Your Local Visibility

Multi-Location Plan

For Businesses with Multiple GMB Locations

Starting from

₹6,999* / month per location
(based on client requirements)

GMB profile management for multiple locations

Google Maps integration and verification for all locations

Location-specific SEO and keyword optimization

Automated reviews and reputation management

Monthly updates and performance reports for each location

Single Location Plan

For Businesses with One GMB Location

₹9,999* / month

Full GMB profile setup or optimization

Google Maps integration and verification

Monthly updates for posts, photos, and reviews

Basic SEO for local visibility

Monthly performance reporting

* An additional 18% GST will be applied as per government regulations.



Social Media Growth Packages

Features

Basic

₹4,999*
/ month

Professional

₹14,999*
/ month

Advanced

₹24,999*
/ month

Enterprise

Contact us to discuss your specific goals, and we'll create a fully customized solution.

Number of Social Media Posts

8 posts

20 posts

30 posts

50+ posts

Social Media Platforms Covered

1 platform

2 platforms

4 platforms

All platforms

Content Types

Standard posts

Standard posts + Stories

Posts, Stories, Custom Graphics, Video Content

Posts, Stories, Custom Graphics, Video Content, Live Sessions

Influencer Collaboration



1 per Quarter

As per Client requirements

Target Audience Reach

1,000+

10,000 +

50,000 +

Depending on clients budget

Post Engagement



Likes: 50-70 each post
Followers: 100-150 per account

Likes: 150-200 each post
Video Views: 300-500 each video
Followers: 200-350 per account

As per Client requirements we can customise this deliverables

* An additional 18% GST will be applied as per government regulations.



Lead Generation Packages

Basic PPC Plan

For Beginners

₹9,999* / month

- ✓ Campaigns Management (up to 2 campaigns)
- ✓ Google Search Ads or Meta Ads (Any one platform)
- ✓ Competitor Analysis
- ✓ Basic ad creatives and copywriting
- ✓ Monthly performance reporting

Professional PPC Plan

For Startups

₹24,999* / month

- ✓ Campaigns Management (up to 6 campaigns)
- ✓ Google Search Ads + Meta Ads + YouTube Ads
- ✓ Competitor Analysis
- ✓ Advanced ad creatives and copywriting
- ✓ Remarketing Ads
- ✓ Conversion tracking setup
- ✓ A/B testing and optimization
- ✓ Bi weekly performance reporting

★ MOST POPULAR ★

Advanced PPC Plan

For Large Business

₹34,999* / month

- ✓ Campaigns Management (up to 10 campaigns)
- ✓ Google Search Ads + Meta Ads + YouTube Ads + LinkedIn Ads
- ✓ Advance Competitor Analysis
- ✓ Enhanced ad creatives and targeting
- ✓ Advance Remarketing Ads
- ✓ Advance Conversion tracking & Heat-map setup
- ✓ A/B testing and optimization
- ✓ 3 Stages Advance funnel setup
- ✓ Landing Page Optimisation
- ✓ Advance Audience Setup
- ✓ Weekly performance reporting

Custom PPC Plan

For Enterprises

Contact us for pricing information and more

- ✓ Unlimited Campaigns Management
- ✓ Covers multiple platforms of your choice
- ✓ Customized campaign strategy based on business needs
- ✓ Dedicated PPC manager
- ✓ Advanced performance tracking and optimisation
- ✓ Daily performance reporting
- ✓ **Includes all features from the Advanced Plan**

* An additional 18% GST will be applied as per government regulations.



Brand Guide Design Packages

Basic Package (Logo & Icon)

₹3,999*

- 👉 Custom logo design
- 👉 Icon design
- 👉 Up to 3 revisions

Standard Package (Essential Branding)

₹7,999*

- 👉 Custom logo design
- 👉 Icon design
- 👉 Visiting card design
- 👉 Email signature design
- 👉 Up to 4 revisions

Advanced Package (Complete Branding Solution)

₹14,999*

- 👉 Custom logo design
- 👉 Icon design
- 👉 Visiting card design
- 👉 Email signature design
- 👉 Company brochure design (up to 8 pages)
- 👉 Up to 5 revisions

* An additional 18% GST will be applied as per government regulations.



Other Services

Expand Your Digital Reach: Explore additional services tailored to drive growth and engagement.

Sales Funnel Marketing

Starting from

₹39,999* / month
(based on client requirements)

YouTube Monetization

Starting from

₹8,999* / channel
(based on client requirements)

Social Media Engagement

Starting from

₹999* / account
(based on client requirements)

Bulk SMS/WhatsApp Marketing

Starting from

₹999* / month
(based on client requirements)

Content Writing

Starting from

₹0.95* / word
(based on client requirements)

E-commerce Marketing

Starting from

₹6,999* / month
(based on client requirements)

* An additional 18% GST will be applied as per government regulations. If you have a GST number, you can claim input tax credits.



Affiliate Marketing

Starting from

₹24,999^{*} / month
(based on client requirements)

Online Reputation Management (Reviews)

Starting from

₹14,999^{*} / month
(based on client requirements)

Growth Hacking

Starting from

₹24,999^{*} / month
(based on client requirements)

Press Release Services

Starting from

₹9,999^{*} / month
(based on client requirements)

Chatbot Marketing

Starting from

₹11,999^{*} / month
(based on client requirements)

Email Marketing

Starting from

₹6,999^{*} / month
(based on client requirements)

Influencer Marketing

Starting from

₹14,999^{*} / month
(based on client requirements)

Whiteboard Animation

Starting from

₹4,999^{*} / per minute of animation
(based on client requirements)

Event Marketing

Starting from

₹19,999^{*} / month
(based on client requirements)

* An additional 18% GST will be applied as per government regulations. If you have a GST number, you can claim input tax credits.

LET'S WORK TOGETHER

We look forward to working with you for your
company Digital Growth.



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